

# RAPID RESPONSE FUND

SUPPORT FOR MEDIA AND COMMUNICATORS  
IN LATIN AMERICA AND THE CARIBBEAN



Internews, Chicas Poderosas, Consejo de Redacción and Fundamedios are launching a call for participation to provide financial support to media outlets; civil society organizations, associations, and groups; as well as journalists and communicators who deliver information on Covid-19 in Latin America and the Caribbean, and whose work had been affected or is being threatened by the pandemic in the region.

DEADLINE	WEBINARS
<p>To apply, <b>fill out our <a href="#">online application form</a> before April 4, 2021 at 11:59 pm (EDT).</b></p> <p>Two additional funding rounds will take place in 2021.</p>	<p>If you have any questions on this call for participation, join one of our information webinars on:</p> <ul style="list-style-type: none"> <li>• <a href="#">March 23 at 9:00 am (EDT) in Spanish</a></li> <li>• <a href="#">March 24 at 6:00 pm (EDT) in Spanish</a></li> <li>• <a href="#">March 30 at 12:00 pm (EDT) in English</a></li> </ul>

## ELIGIBILITY CRITERIA

**We ask applicants to read the eligibility criteria specific to each type of funding available under the Rapid Response Fund before applying.**

- You are a media outlet; civil society organization, association, or group; a journalist or a communicator, whether independent or affiliated to a media outlet.
- You work in Latin America and the Caribbean.
- You deliver information on the Covid-19 pandemic, in particular towards vulnerable groups, including indigenous communities, afro descendants, migrants, rural populations, women and LGBTQ+ groups and individuals.
- Your work has been affected or is being threatened by the pandemic.

## USE OF FUNDS

Funds awarded under the Rapid Response Fund seek to address urgent needs to allow beneficiaries to resume or maintain their work. Awarded funds must be implemented within 90 days after they are received.

**We ask applicants to review the examples of eligible activities under each type of funding before applying.**

## ADDITIONAL INFORMATION

Selected applicants will be encouraged to participate in capacity-building and mentoring activities imparted by Internews and its partners in the themes of their choice.

We invite all applicants to [register](#) to Internews' Health Journalism Network, to gain access to resources on the current pandemic and to a community of health journalists around the world.

## TYPES OF FUNDING

### [A. OPERATIVE GRANTS](#)

### [B. PRODUCTION GRANTS](#)

### [C. IMPACT GRANTS](#)

### A. OPERATIVE GRANTS

**Objective:** Meet the operative needs of applicants to allow them to resume or maintain their work and to sustain access to information on the pandemic to their audiences.

**Amount:** Up to 10,000 EUR per applicant

**Eligible activities:**

Payment or purchase of:

- Salaries and fringe benefits, office rent and supplies, Internet subscription, phone line, etc.
- Secure platforms and digital tools
- Communications equipment and remote working equipment
- Medical insurance
- Personal Protective Equipment
- Staff training
- Mental health and self-care services
- Legal services
- Emergency costs

**Eligible applicants:** Media outlets; civil society organizations, associations, or groups; journalists and communicators –whether independent or affiliated to a media organization– who deliver information, in particular to indigenous communities, afro descendants, rural populations, migrants, women and/or LGBTQ+ groups. Priority will be given to local and grassroots media.

**APPLY**

## B. PRODUCTION GRANTS

**Objective:** Cover the production and distribution costs of print, broadcast and online content on the Covid-19 pandemic aimed at vulnerable groups –in particular, indigenous communities, afro descendants, rural populations, migrants, women and/or LGBTQ+ groups. Content produced under these grants should aim to combat disinformation and empower target groups to protect themselves against the disease and to identify support services and/or networks at their disposal.

**Amount:** Up to 5,000 EUR per applicant

**Eligible activities:**

- Reporting costs for the creation of original print, broadcast and online content tailored to vulnerable groups.
- Translation costs of information related to the Covid-19 pandemic.
- Distribution of information on organizations and/or networks that cater the needs of vulnerable groups during the pandemic.
- Investment in appropriate tech tools to distribute information among vulnerable groups.
- Implementation of interactive mechanisms (voicemails, call-ins, chats, surveys) to understand the concerns of target audiences regarding the pandemic and to develop content that address these.

**Eligible applicants:** Media outlets; civil society organizations, associations, or groups; journalists and communicators who deliver information, in particular to indigenous communities, afro descendants, rural populations, migrants, women and/or LGBTQ+ groups. Priority will be given to local and grassroots media. Journalists and communicators will be considered as long as they have established distribution channels to reach target audiences.

**APPLY**

## **C. IMPACT GRANTS**

**Objective:** Cover the production and distribution costs of print, broadcast and online content highlighting the differentiated impact of the Covid-19 pandemic on vulnerable groups (indigenous communities, afro descendants, rural populations, migrants, women and/or LGBTQ+ groups), to raise awareness of the public and policy makers on these issues.

**Amount:** Up to 15,000 EUR per applicant

**Eligible activities:**

- Joint investigations between media outlets and civil society actors.
- Original content that includes the voices of vulnerable groups.
- Development and production of multimedia content to raise awareness among a large audience.
- Information campaigns on social media and other platforms.
- Calls to action towards audiences.

**Eligible applicants:** Media outlets; civil society organizations, associations, or groups that deliver information at the local, national, or regional level. Priority will be given to joint applications between media, organizations and/or individuals within a single country or across several countries.

**APPLY**

## **FREQUENTLY ASKED QUESTIONS**

### **1. May I apply to different types of funding?**

Applicants may only apply to one type of funding under each round of the Rapid Response Fund. Should we receive several applications by the same applicant, we will only consider the first one.

We may consider several applications in the case of applicants who apply to Operative or Production grants individually, and to an Impact grant as part of a consortium.

### **2. I applied to a previous funding round of the Rapid Response Fund but was not awarded a grant; may I apply again?**

Yes, you may apply again.

### **3. I need support, but the type of activities I would like to do is not listed under eligible activities; may I apply anyway?**

As a Rapid Response Fund, we aim to meet applicants' needs. If what you propose to do with the funds is not listed under eligible activities but is aligned to the objectives of the type of funding you are seeking, you may submit your application and we will evaluate it.

### **4. I applied but did not receive a reply; what should I do?**

We are evaluating your application. Due to the high number of applications, we will only contact successful applicants.

### **5. The deadline to apply has passed; may I still submit my application?**

We are unable to accept applications outside the dates established by the Rapid Response Fund. Follow us on social media to learn about the dates for the next round of applications.